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वर्ष : ९१ • डिसेंबर २०२३ • पुरवणी विशेषांक १६





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अनुक्रमणिका

В	uilding the Future: Transforming Libraries for Sustainability
_	Dr.Sarika Choudhari, Wadner, Dist. Wardha.
S	tartup India: Challenges and Opportunities
	Prof. Satish Jadhao, Movad, Tal.Narkhed
	D. Saama Sharma, Bikaner, Rajasthan
	Was Feminist Perspectives in Model it Raining
	2-t-Wings - 1) Prof. Seema Soni; 2) Dr. Seema Sharma, Bikanet
	La La Haldingtinger for Rural Women in Maharashtra: A Comprehensive
	WI - Con and Social Policy Flainting in
	Back Shaikh Ayeshkharni Shaikh Kabir, Kamptee, Distangpur
	Implementation of and Challenges faced with respect to information
	University Libraries of Manarasurus
	Deef Shamkumar Gorde, 2) Dr. Harshal Nimbhorkar, Daunera, Alarra
	Understanding Problems of English Language Teaching at Undergraduate
	in Rural Regions and Practical Solutions
	in Rural Regions and Practical Solutions - Dr.Sharad Vihirkar, Hinganghat, Dist. Wardha
4	- A Change le Against Patriarchy, Poverty And Society
	Kiran Nagarkar's 'Jasoda' - Dr.Shravan Banasure, Banapur, Distriction
9	Identity Crisis of House Elves in Harry Potter Series
	- Dr. Sneha S. Joshi, Amrawati
0	Fixing Gender Roles Through Violence In The Novel Honour By Elif Shafak
	SCarle Popote 2)Dr Yuvrai Meshram, Chandrapur
2	Compositive Enterprises: Dringing the State
	Cultivating Inclusivity - Prof. Satyalaxmi Sherry, Samuerapur, Samuerapur,
?	Role Of Library In Modern Society: Future Challenges And Opportunities
	- Prof Sunil Narnaware, Movad, Dist. Nagpur
63	
	D. Cuchama Funde, Nagpur
88	to the tien Exploring technologies, chancinges and inter-
- 17	horizons in digital libraries - Dr.Suvarna Parab, Chembul, Mandal
şu	o a co l Eploitation
VI.	- Dr. Suwarna Mangrulkar, Chandrapur
88	The inheritance of Loss
	D. Sampil Dahat, Kamptee, Dist.Nagpur
21	- Carital or nor (-longing from and the rive man
*	Unification related to Foreign Capital as per Globalisation Economic (FME) - Dr.Swarnalata Warke, Nagpur ५७७ प्रवणी अंक-१६. डिसेंबर २०



29	Contribution of Net Banking under Digital Financial Transactions in Indian Econ – 1)Prof. Shweta Gundawar; 2)Dr.Usha Khandale, Chandrapur	
29	The Elements of Diaspora in the Poetry of A. K. Ramanujan	
	- Prof. Swati Mandwane, Ardhapur, Dist.Nanded	- 64
20	GIG Economy In India - Dr.Siddharatha Meshram, Kamptee, Dist.Nagpur	
25	Innovative Techniques: Modernizing The Criminal Justice System And Judicial	
	Practices - 1) Prof. Vaishali Khotele (Shiwatkar); 2) Dr. Pankaj Kakde	. 63
25	Socio-cultural Implications in Wole Soyinka's Kongi's Harvest	
	- Dr.M. Venkateshwari, Tiruchirappalli, TaminNadu	. 86
53	User Satisfaction of Public Library Resources and Services: A Case Study of Public Libraries in Gadchiroli Taluka	
	- Prof.Umesh Harde, Bramhapuri, Dist.Chandrapur	805
58	Unveiling the Struggles : A Comprehensive Exploration of Women's Challenges in the Literary Works of Vikas Swarup	
	- Dr. Vaibhav Pimple, Seloo, Dist.Parbhani	804
२५		
	- Dr.Vinod Dongarwar, Nagpur	808
35	Role of Librarian in the Changing Society	
	- 1)Prof.Virendrakumar Barde, Ralegaon, Dist.Yavatmal 2) Prof.Avinash Yete, Konda-Kosra, Dist.Bhandara	११४
20		
	- Dr. Vishal Varma, Latur	288
26	Sylvia Plath's Daddy A Critique of Androcentric Ideology: A Reflection	
	- Dr. Vishnu Chavan, Koradi, Dist. Nagpur	853
29	The Multifaceted Significance of Patent Classification in the Digital Age	
	- 1) Prof. Vrushabh Dahake,; 2) Dr. Mahendra Mete, Amrawati	१२६
30	The AI Revolution in Libraries: Enhancing Access and Services for Knowledge	
	Resource Centers- Prof. Vivek Jagtap, Ghatanji, Dist. Yavatmal	१३१
38	Digital India & Its Contribution & Impact on the Economy - A Study	
	- Dr. Vivek Patil, Anjangaon Surji	१३५
35	Plant Nursery Business : A New Way Of Entrepreneurship In Wardha	
	District, Maharashtra - Prof. Vaishali Tadas, Samudrapur, Dist. Wardha	836
33	ग्रामीण विकासात शिक्षण आणि आरोग्य या सामाजिक सुविधांची भूमिका	
	- प्रा.उपेंद्र बागुल, उमरेड, जि.नागपूर	888
38		
	- डॉ.बसंत निनावे, मोवाड, जि.नागपूर	888
34	उच्च शिक्षणात (NEP-२०२०) ऑनलाइन आणि डिजिटल शिक्षण: समाज कार्यकर्त्यांचे मूल्यांक	न
	- डॉ.चिजय घुबळे, नरखेड, जि.नागपूर	१५३



Role of Librarian in the Changing Society

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Abstract:

The article describes that the role of Library and focuses on library professional in changing landscape of information societies. In this paper describes the role of librarian in libraries, which have collection in form of e-books, digital documents and various databases and common access to the internet. The Society of knowledge has been creating by modern libraries. The library professionals are consistently open to any changes in their field and excited to improve their skills and knowledge. Libraries have been in existence for numerous years; nevertheless, in the contemporary digital era, where we at our fingertips access to an infinite array of information, a new customary of knowledge accomplishment have emerged.

Key Words:

Information Society, Knowledge society.

Introduction:

The libraries are sometimes seen as the silent, unassuming foundations of civilization; libraries really play a crucial and profoundly transformational role in society. A human civilization or society has several definitions. It describes a group of people who live together in a community, have common interests, and may have unique institutions and practices.

Libraries are the collectors and caretakers of our heritage they are organizers of the knowledge in the book they collect-adding value by cataloguing, classifying and describing them; as public institutions, they provide equitable access for all people. They take the knowledge of the past and present and lay it down for the future. Libraries have been a marginal theme. The situation is changing. One of the most important components of free access to information, which is essential to the development of a democratic information society, is libraries.

Libraries serve as gateways to knowledge and culture, providing numerous opportunities for learning that can drive economic, social, and cultural progress. These institutions are essential because they are one of the most effective ways to make information accessible for the development of culture, economy, and society. In essence, libraries offer a means for institutions to access knowledge, ideas, and culture. Communities depend on libraries to raise awareness among marginalized groups, empowering them with information about upcoming opportunities in the market for skill development and employment in various societal sectors.

Information Society: The arrival of the information age has led to the emergence of what is commonly known as the "Information Society". However, there is no universally accepted definition for this term. Modern researchers describe the information society as a society where information is extensively utilized in economic, social, cultural, and political aspects of life. It is a society that heavily relies on communication and information processing, playing a significant role in the national income and serving as a source of livelihood for the majority of the population. This information society has witnessed a rapid spread in the popularity of the internet and electronic mass media. Within a few years, analog technology has been replaced by digital technology, giving rise to a new society often referred to as the digital, Web, Internet, or computer society. In this society, information has become the most sought-after and valuable commodity

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Needs of Modern Society :

The present-day society is a constantly changing and fast-developing entity, influenced by technological progress, shifting population characteristics, and evolving beliefs.

- 1. Technology and Innovation: Innovation serves as the driving force behind progress in contemporary society. The need for breakthroughs in various fields, ranging from renewable energy to healthcare, has never been more pressing. It is crucial to bridge the digital divide and foster innovation in order to ensure equitable growth and promote economic development.
- 2. Education and Lifelong Learning: Education plays a crucial role in meeting the demands of today's world.. Lifelong learning has become indispensable in order to keep up with the everchanging job market and advancements in technology. To empower its citizens for a rapidly evolving world, modern society requires education systems that are accessible, adaptable, and of high quality.
- **3. Sustainable Practices**: The urgency of addressing environmental concerns has become increasingly evident. Modern society necessitates

sustainable practices and solutions to combat climate change, minimize waste, and preserve natural resources.

- **4. Social Equity**: Modern society must strive for greater social equity. This entails addressing issues of racial and gender inequality, economic disparities, and social justice.
- 5. Healthcare Access Healthcare: is an essential requirement in any society, and modern society is no exception. Access to high-quality healthcare services, affordable medications, and preventive care is of utmost importance. The ongoing global health challenges have highlighted the significance of a robust healthcare system that can effectively respond to crises while providing routine care to all.
- 6. Cyber security and Data Privacy: As our reliance on digital systems continues to grow, it becomes imperative to implement strong cyber security and data privacy measures. Safeguarding personal information, critical infrastructure, and digital communication networks is crucial in order to protect society from cyber threats and maintain trust in online interactions.

Changes in the Role of Library in New Information Age.

	To
From	
Information resource in one medium	Information resource in multi media
Library has its own collection	Library without wall
Library has its over collection	Procurement of information resources through
Library has its own collection	consortia
. I time	Service just in time
Service in good time	Out sourcing of all activities
In-sourcing of all activities	
Local reach of resources	Global reach of resources through networks
User's want print resources	Users want print, non-print, online resources
	Library come to users
Users goes to library	Universal user
Local users	Offiversal user

Source: International Journal of Library and Information Science



Collection Development: Today collections of library materials are digitization of digital library, Virtual Library and Hybrid library. With the advent of digital technology, libraries have embraced digitization and now offer a wide range of digital resources. This includes digital libraries, virtual libraries, and hybrid libraries. Traditional collections of physical books and documents have been replaced by electronic versions such as e-journals, e-papers, and e-archives. The shift towards digital libraries has been driven by the development of electronic publishing and the availability of various formats for library materials.

The roles those libraries of the Society:

The role of higher education- encompasses various aspects. Firstly, it involves teaching, research, and training in society by providing access to knowledge resources, materials, and referrals. Additionally, it plays a crucial role in the dissemination and distribution of information. Higher education institutions also store knowledge in documents that are beneficial to stakeholders in the field of education. Moreover, they serve as gateways to global libraries, supporting informal self-education and learning.

User education and it's role: User education has its own set of roles as well. It focuses on building good reading habits, promoting information literacy and computer literacy. Furthermore, it encourages the use of library collections and services.

Role of Recreation Recreation also plays a significant role in education. It supports educational, civic, and service activities of various groups and organizations.

Role of Library as a place Libraries, as physical spaces, have their own role to play. They serve as information commons, providing a library model for learning.

The concept of a "knowledge society" is often misunderstood or confused with that of "information society." However, the two are distinct as knowledge is the application of data, which creates information. Information, on the other hand, is the codified result

of observation. Knowledge involves the capacity to act, while information is the result of that action. A knowledge society encompasses social, cultural, economic, political, and institutional transformations, and it is seen as a human process with a pluralistic and developmental perspective.

Library and Society:

significant changes compared to the traditional model. Users now expect libraries to provide high-quality, comprehensive, and user-friendly services that cater to their needs. As the world progresses, libraries must adapt and restructure their activities to meet the expectations of today's library users. The concept of a library has evolved and is now described using various terms such as automated library, computerized library, digital library, electronic library, virtual library, library without walls, and internet library. These new terms reflect the transformation of libraries in the modern era.

The surge of information, the shift away from using textbooks, the growing concern for different learning styles, advancements in instructional and information technologies, and the advocacy for cooperative learning and collaborative teaching all contribute to the increased complexity in instructional planning. These factors necessitate the involvement of a librarian in the process. There is no one more capable of driving change than a librarian who works in partnership with administration, staff, and students. With the abundance of information sources, both in print and electronic formats, the crucial challenge for institutions is implementation. Faculty members must strive to incorporate curriculum integration, resource-based learning, new evaluation practices, and technology into their daily teaching. However, these changes cannot be effectively implemented without the support that comes through collaborative processes. Librarians can play a significant role in these processes by utilizing their knowledge and skills gained from implementing library programs. They are well-positioned to foster collaborative working relationships among staff, across different grade levels, and throughout the curriculum.

The Change of Society:

The library caters to a diverse range of users, including children, adults, teenagers, and senior citizens. It provides access to various online resources such as electronic books, e-journals, ethesis, and e-papers. Users can also communicate through electronic mail and social networks like Facebook, Twitter, and LinkedIn. Additionally, they can share ideas, download and upload content on platforms like YouTube. These services save the reader's time by providing information within the library. Furthermore, the library plays a role in shaping society through cultural events, readers' circles, and readers' forums.

The roles that libraries play in supporting modern societies: Technology is revolutionizing libraries and the role of librarians, significantly impacting the strategic direction of libraries in society. The role of librarian has change as

- 1. Librarian as a Information Specialist
- 2. Librarian in E-Trends
- 3. Librarian as a Marketing Officer
- 4. Information Literacy and Librarian
- 5. Librarian as a Manager

Conclusion:

Libraries and librarian can play a critical role both in making their users information literate and bridge the digital divide that exists at local, regional or national levels. In the changed environment, the librarian's role has to shift from that of information locater to that of an information evaluator and instructor in the use and evaluation of information sources. Librarians are compelled to update their knowledge & IT skills in advanced IT environment implies the fact that man can only develop after have been acquired an ideal education. Librarians in the 21st century face a multitude of new responsibilities. They are not only expected to

ISSN No. 2394-5990 possess a high level of expertise in their field, but also to connect with the modern individual on a personal level. To meet these demands, a modern librarian must be adaptable and possess psychological, social, and professional skills. They must be open to innovation and embrace change, as the library landscape is constantly evolving. Age is not a barrier to being modern; librarians can develop these modern characteristics throughout their career. Additionally, librarians must stay informed about technological advancements and be proficient in utilizing new technologies.

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